

**SPONSOR THE FESTIVAL'S
OPENING NIGHT**

Celebrate 26 years of The American French Film Festival at the DGA, featuring food by award-winning chefs at a reception before the Opening Night film. Many benefits associated with Opening Night including an opportunity to be present in the lobby, and your name announced on stage as the Opening Night sponsor. Contact us for details.

**SPONSOR THE FESTIVAL'S
26th ANNIVERSARY
CELEBRATION**

This celebratory event features a screening with on-stage brand announcements, Q&A, and party with The American French Film Festival's artistic delegation and industry tastemakers for a packed house at a special location, a press-worthy reception opportunity.

**SPONSOR
TALENT GIFT BAGS**

One of the easiest ways to get your brand into multiple talents' hands at The American French Film Festival – a fast turnaround option for brands to obtain tangible assets that can be shared with consumers, news outlets and retail distributors to impact sales.

**PRIMETIME SCREENING
& PARTY SPONSOR**

High profile branded screening followed by a party with toasts and champagne and the possibility for direct marketing (product sampling to attendees), banners/signage at venue, and more.

**SPONSOR THE FESTIVAL'S
COMPETITION CLOSING NIGHT**

Partner for The American French Film Festival's closing competition day on Sunday. Be associated with the promotion of Closing Night. Contact us for details.

**SPONSOR
AN EARLY EVENING
COCKTAIL**

Entertain through The American French Film Festival-curated hospitality events during the event. Let us bring the The American French Film Festival experience to you and your guests. Invite up to 100 guests to a VIP cocktail followed by a Premiere screening. Your guests will receive complimentary tickets and priority access to the screening following the cocktail.

**PROVIDE FESTIVAL'S
COCKTAILS WITH
FOOD AND BEVERAGES**

What would a French festival in Hollywood be without wine and cheese? The American French Film Festival offers several opportunities to promote food and beverages among our guests throughout the week.

**ADD YOUR LOGO TO OUR
WEBSITE'S HOME PAGE**

Your logo will appear on the homepage of the site for 12 months (+ link to your website). Receive a shout out on our social media during the year (Facebook, Instagram, Twitter).

**ADD AN AD TO ONE OF
OUR WEBSITE'S PAGES**

Your ad (+ link to your website) will appear on a specific page on TheAmericanFrenchFilmFestival.org for at least 6 months (10 months on the home page). Receive a shout out on our social media during the year (Facebook, Instagram, Twitter).

**INCLUDE THE FESTIVAL
IN YOUR MEDIA CAMPAIGN**

By supporting The American French Film Festival in your own print, radio or TV advertisement campaign, you can become a major sponsor of the festival. Take advantage of our special rates with major outlets including Variety, LA Times, and street banners program throughout the city.

**BUY AN AD IN THE FESTIVAL'S
OFFICIAL CATALOG**

The American French Film Festival catalog is an efficient communication tool. It is distributed on site during the week, sent to all of the festival's partners and kept as a reference publication by most film industry and media guests.

**SUPPORT THE FESTIVAL'S
PROMOTION CAMPAIGN
AS A MEDIA PARTNER**

As a media partner, you can offer complimentary ads to promote The American French Film Festival and become a major sponsor of the festival.

**BE ASSOCIATED WITH THE
FESTIVAL'S LOUNGE (6 DAYS)**

The American French Film Festival lounge is the heart of the festival. From private cocktails for VIP guests to complimentary receptions for the audience, the lounge is the place where people meet, share a glass of wine and do business at the event. The American French Film Festival lounge would be called the "Sponsor's name" LOUNGE on all supports and communication materials.

**SPONSOR A PROGRAM
AT THE FESTIVAL**

Your name can be associated with one or several American French Film Festival programs. Your logo will be screened before each movie that is part of the program.

**SPONSOR AN AFTER PARTY
OR A DINNER FOR THE
FESTIVAL'S DELEGATION
DURING THE WEEK**

Make your space available, welcome the delegation for a dinner, or sponsor an after-party.

**SPONSOR
THE 26-FOOT ANNIVERSARY
CAKE ON SUNDAY**

Have your name associated with a very anticipated and popular event on Sunday afternoon. A 26-foot anniversary cake will be served to 1,000 festival attendees of all ages. Your name will be mentioned on the cake and in a speech made by the festival director on this occasion. Opportunity to display your logo/ad on the festival's 7 digital screens for the day as well as display information and/or gift bags to the audience during the party.

**BE FEATURED
ON THE FESTIVAL'S
STREET BANNERS**

150 street banners available in some of the busiest streets of Los Angeles.

**SUPPORT THE
"WIN A TRIP TO PARIS"
CONTEST**

Supporting this popular American French Film Festival contest will give you a large exposure at the event: your name/logo will appear on all supports (including tickets) and your name will be associated with the contest on all communication materials.

NEW:
SPONSOR THE FESTIVAL'S
2022 AWARDS

A unique opportunity to promote your brand and engage with the film industry, network at a prestigious event, and gain brand exposure at the event and within event marketing materials.

NEW:
DISPLAY OPPORTUNITIES

Display your products on site when participating in other American French Film Festival initiatives, including the possibility to set up a booth in the lobby of the DGA and/or to have a co-branded gift bag for opening night and/or sampling, experiential or collateral opportunities at venue.

NEW:
SPONSOR THE FESTIVAL'S
COCKTAIL GLASSES OR
THE VIP PASSES LANYARDS

Have your name/logo engraved on The American French Film Festival glasses used in the VIP lounge for all festival cocktails, including VIP opening night reception (Total: 12 cocktails – 2700 guests).

