

RECENT MEDIA COVERAGE AND ADVERTISEMENT

MEDIA NAME	MEDIA TYPE	AUDIENCE	COPIES / POTENTIAL AUDIENCE	COVERAGE AREA	TYPE OF COMMUNICATION
104.3 MyFM	Radio	General	Several million	Greater Los Angeles	Editorial
AFP	Press Agency	General	Several million	International	Editorial
ALLOCINE.FR	Website	General	7 million	France	Editorial
CANAL PLUS	TV Station	General	5,000,000 (subscr.)	France, Europe	Editorial
DEADLINE	Website	General	700,000	USA	Editorial
DISCOVER HOLLYWOOD	Magazine	General	40,000	Los Angeles	Ads, Editorial
E!TV	TV Station	General	Several million	Europe	Editorial
L'EXPRESS.FR	Website	General	7 million	International	Editorial
LE FILM FRANCAIS	Trade publication	Movie Industry	-	France, Europe	Editorial
FRANCE-AMERIQUE	Bi-monthly newspaper	General	60,000	USA	Editorial
FRANCE 2	TV Station	General	Several million	Europe	Editorial
FRANCE TÉLÉVISIONS	TV Station/Website	General	Several million	International	Ads
FRANCE INTER	National Radio	General	Several million	France/Europe	Editorial
FRENCH MORNING	Website/ Newsletter	General	400,000	California	Ads, Editorial
THE HOLLYWOOD REPORTER	Trade publication	Movie Industry	60,000	International	Editorial
HUFFINGTON POST	Website	General	4 Million	USA	Editorial
INDIEWIRE.COM	Website	Movie Industry	Several million	International	Ads, Editorial
JDD	Daily Newspaper	General	300,000	France	Editorial
KPFK 90.7	FM Radio	General	5,000,000	Los Angeles	Editorial

MEDIA NAME	MEDIA TYPE	AUDIENCE	COPIES / POTENTIAL AUDIENCE	COVERAGE AREA	TYPE OF COMMUNICATION
LA CONFIDENTIAL	Magazine	General	65,000	Los Angeles	Ads, Editorial
LA WEEKLY	Newsweekly	General	900,000	Los Angeles	Ads, Editorial
LOS ANGELES DAILY NEWS	Daily newspaper	General	170,000	Los Angeles	Editorial
LOS ANGELES MAGAZINE	Magazine	General	180,000	Los Angeles	Editorial
LOS ANGELES TIMES	Daily newspaper	General	775,000	USA	Editorial
LAEMMLE THEATERS	Movie Theaters	General	100,000 in theaters	Greater Los Angeles	Ads
NEW YORK TIMES	Daily Newspaper	General	2 million	USA	Editorial
LE PARISIEN	Daily Newspaper	General	200,000	France	Editorial
PARIS-MATCH	Magazine	General	600,000	France	Editorial
LE POINT.FR	Website	General	3 million	France	Editorial
SCREEN INTERNATIONAL	Trade Publication	Movie Industry	+30,000	International	Editorial
SPECTRUM	Cable Network	General	Several million	Los Angeles	Commercial
STUDIO MAGAZINE	Movie Magazine	General	150,000	France	Editorial
TF1	TV Station & Website	General	Several million	France	Editorial
TV5 MONDE	TV Station	General	+50,000 subscr. in US	USA	Commercial, Edit.
VARIETY	Trade publication	Movie Industry	+40,000	International	Ads, Editorial
THEWRAP	Website	Industry	400,000	International	Editorial
YAHOO.COM	Website	General	Several million	International	Editorial

IN ADDITION:

Email lists from the following organizations: Film Independent, IFTA, Women in Film, Los Angeles Film & TV Office of the French Embassy, SAG, The American Cinematheque, Laemmle Theatres, and The American French Film Festival (Total: about 85,000 addressees)

Press book available at <https://theamericanfrenchfilmfestival.org/press-book/>